

Focusing on High Impact Prevention



With the changing priorities and diverse needs of stakeholders, it can sometimes be difficult to focus your HIV prevention activities. It is important to examine new and emerging issues in HIV prevention and identify what is most important in your community.

An environmental scan activity can help bring things into focus.

1. Gather a group of stakeholders.
2. Give them one issue or problem to consider.
3. In small groups, have them complete the Environmental Scan Worksheet.
4. Discuss the key issues that emerged.
5. Make a list of the “next steps” that all of the different groups identified
6. Facilitate a process to rank the possible actions or solutions based on the urgency of the problem and reach of the solution.
7. Facilitate a process to rank the possible actions or solutions based on the seriousness of the problem and impact of the solution.
8. Review where solutions fall on your score cards to support conclusions and decisions.
9. Let us know how it goes!

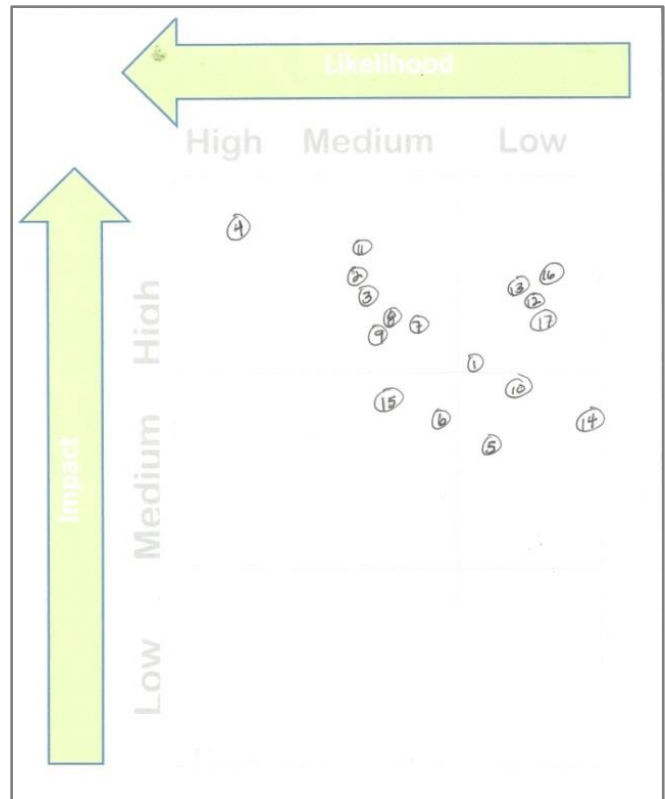
Contact us if you are interested in using our tools to support your High Impact HIV Prevention work cis@etr.org

The following is an example of how the scan activity can be used, from our work with the Wisconsin Tribal HIV Coordinators.

EXAMPLE: Wisconsin Tribal HIV Coordinators

Possible HIV Prevention Activities Identified

1. Needle Exchange
2. Link to services (housing, counseling, TX, education, safe sex, anonymous & confidential testing)
3. Harm reduction treatment
4. Condom distribution
5. Fight for more funding
6. Education Campaign (social media, billboards, PSA)
7. Support proactive women talking about uncomfortable topics
8. Reframing the discussion talking about protection (role model)
9. Educate/train youth (social media, community suppers), youth involved in community
10. Youth/Elder dialogue and engagement
11. Comprehensive health education (age appropriate sex ed and covers HIV/STD/Obesity/AODA etc)
12. Education for Tribal leaders (tours/site visits)
13. Confidential access (testing, healthcare, TX, condoms, social needs)
14. Native MSM advocates
15. Research/data on HIV/AIDS
16. Train doctors/clinical providers, especially in rural areas
17. Post Exposure Prophylaxis



Environmental Scan Worksheet



Stakeholder: _____

STOP...and think things through

- 🔍 What do people need to think about?
- 🔍 What would bother you?
- 🔍 From this point of view, what's important to consider?

CLARIFY...the key issues

- 🔍 Why is each issue important?
- 🔍 What did you mean by it?

ASK...yourself what's most important

- 🔍 **Seriousness** – what is the importance of this issue?
- 🔍 **Urgency** – how urgently must it be addressed?
- 🔍 **Growth** – What is the likelihood it will get worse over time?

Now...what's your next step

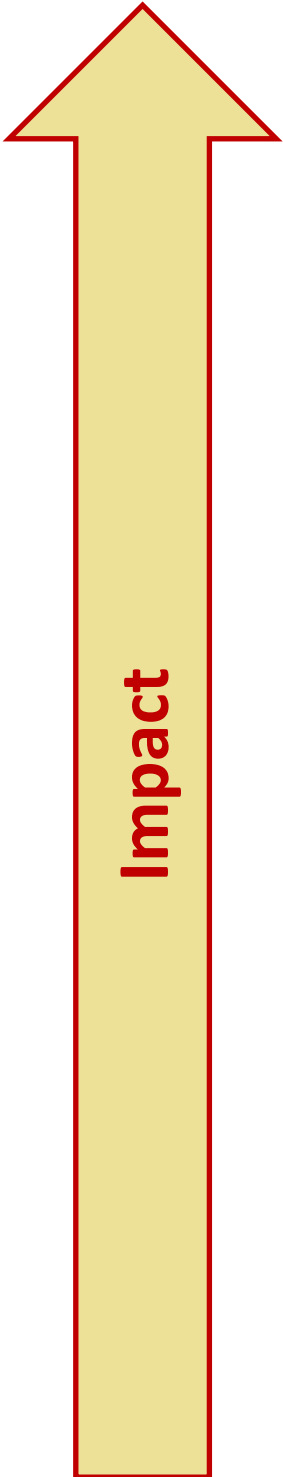
- 🔍 What can you do now to deal with this issue?
- 🔍 What action could you take?



High

Medium

Low



High

Medium

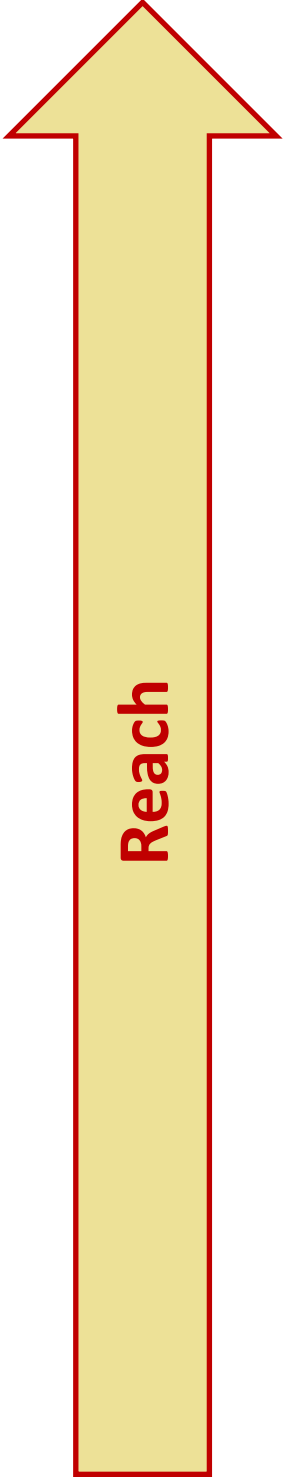
Low



High

Medium

Low



High

Medium

Low
