





Founder of the Lay Mental Health Advocates and Program Advisor on Youth Mental Health

Bruny Kenou is a mental health activist and medical student at the George Washington School of Medicine and Health Sciences who graduated from Duke University in 2020 with Distinction in Neuroscience. She has spent time as a researcher at the National Institutes of Mental Health (NIMH) and the Duke Institute of Brain Sciences as well as an Advisor on Youth Mental Health for the National Alliance on Mental Illness (NAMI).



She has used her lived experience with mental illness as a springboard for action and advocacy by utilizing technology to optimize behavioral health outcomes. She co-founded a virtual peer-to-peer mental health support program at Duke University called DukeLine. Since graduating, she has volunteered as a Data Analyst for Lean On Me, a non-profit peer text support organization, and in 2020, founded an organization focused on community mental health education and the use of virtual patient advocacy to improve the mental health of communities.

# Live Networking Sessions

Interact with conference attendees, speakers, and sponsors

# Scavenger Hunt

Engage with the conference platform and win exciting prizes

# Innovation Challenge

Spark the next great digital innovation in youth health and wellness





Virtual Global Conference 2023



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#### Wednesday, October 11 · 8:00am - 2:00pm PST

8:00am - 9:00am	Welcome Remarks & Opening Plenary
9:05am - 9:50am	Panels, Interactive Workshops, & Breakout Presentations
10:00am - 10:45am	Innovation Challenge
10:50am - 11:35am	Mainstage Panel
11:40am - 12:10pm	Live Networking Session
12:10pm - 12:55pm	Panels, Interactive Workshops, & Breakout Presentations
1:10pm - 1:30pm	Mindfulness Break
1:40pm - 2:00pm	Closing Remarks









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#### A Look Ahead at Our Exciting Sessions 🕏

#### **Creating a Community-Oriented Generation**

Keynote Speaker Bruny Kenou and Senator Marie Pinkney

A thought-provoking keynote session that delves into the importance of building a generation focused on community. Explore strategies and initiatives that foster social responsibility, inclusivity, and collective impact on young people and government. Join Delaware State Senator Marie Pinkney and Mental Health Advocate and keynote speaker Bruny Kenou as they share their experience in what's working for and against this goal.

### Leveling Up: Intentional Engagement of Black Public Health HBCU Students

ETR: Black Public Health Influencers (B-PHI)

Historical trauma and misinformation around healthcare have hindered many African Americans from understanding essential information regarding sexual health. The B-PHI Design Fellowship, a project of ETR, provides an opportunity for Black-led voices to educate and advocate sexual health information to the public, utilizing social media as a tool to disseminate information to a wide audience. The B-PHI team of students will discuss the purpose of the project, its successes, as well as challenges, and how the project is an example of how you can invest in youth, specifically youth of color, in an intentional and meaningful way.

#### The Place of Emotional Intelligence in a Digital World

**BEAM: Black Emotional and Mental Health Collective** 

BEAM is a national training, movement-building, and grant-making institution that is dedicated to the healing, wellness, and liberation of Black and marginalized communities. This session will invite participants to explore and learn about the domains of EI (emotional intelligence) in an AI-focused future. What would a more caring, thoughtful world be like and how can you be more prepared to co-create it? This session will be part exploration and part community building.

#### **Amplifying Youth Voices in Digital Health Transformation**

YET4H: Young Experts Tech for Health

As it currently stands, there are limited resources for youth-led organizations, youth communities, and youth advocates to gain in-depth knowledge, best practices, and insights affecting digital health-related issues in their communities. Young Experts Tech for Health (YET4H) will moderate a dynamic youth panel discussion on what it looks like to amplify and facilitate youth voices in the transformation of digital health. YET4H believes in empowering young people to challenge the status quo in digital health, champion diversity, and shape inclusive and equitable paradigms in the global digital health agenda.



YET4H is a network of young people with a shared vision of a global digital health ecosystem that meaningfully engages young people, caters to their unique needs and challenges, and recognizes them as equal stakeholders and partners in achieving Universal Health Coverage.

#### **Empowering Young People to Design Innovative Solutions for Health Equity**

ETR: Trauma-Informed Youth Centered Health Design Team

What is possible when youth are given the space, resources, and tools to lead and develop these innovative solutions for their communities? Come learn about ETR's Trauma-Informed Youth-Centered Health Design Framework and how we partner with young people to develop radical innovative approaches to entrenched public health issues, ranging from unhealthy substance use to comprehensive sex ed. In this session, we'll share concrete examples of how we apply design thinking and the principles of safety, equity, relationships, empowerment, and resilience to elevate the voices and power of youth to create positive change in their communities.

#### What LGBTQ+ Youth Need Right Now

#### OkaySo

With more than 500 anti-LGBTQ+ bills introduced into legislatures across the country this past year, LGBTQ+ youth are under attack. The fight to undo this harmful legislation is a long one, so what do LGBTQ+ youth need from us right now while they're navigating these extremely challenging times? What is the important role technology can play in providing this support? In this session we'll hear from young people from Queer Youth Assemble who are organizing at the front lines and the Co-Founder of OkaySo, a free mobile app supporting LGBTQ+ youth across the country.

#### Universal Prevention Innovation Challenge



We are launching a global challenge for youth ages 18-24 to spark the next great digital innovation for universal prevention as it relates to mental health and substance use.

Many factors influence a person's chance of developing a mental and/or substance use disorder. Effective prevention focuses on reducing those risk factors and strengthening protective factors that are most closely related to the problem being addressed. As we work towards strengthening prevention efforts, new media and technology provide additional opportunities to ensure access to information and linkages to resources where young people live, learn, work, and play.

We challenge you to create an innovative digital idea to improve universal prevention as it relates to substance use and mental health in your community. The winner receives \$4,000 USD in seed funding to bring their idea into reality, plus support and mentorship from ETR.