



Partnership Opportunities

VIRTUAL GLOBAL CONFERENCE

October 12–13 | etr.org/ythlive

Presented by **etr.**



Become a YTH Live Global Partner

YTH Live Global is ETR's premier conference on youth, technology, and health. This international event features leading-edge programs, pioneering technologies, and scientific research on the topics that matter to youth. At our 2021 conference, we welcomed 800 attendees from over 60 countries- and we would love you to join us as a partner in 2022!

YTH Live Global is committed to youth-centered design and innovation. Imagine what happens when we design a conference focused on the lived experiences of young people across the globe? At YTH Live Global, we invite the experts and youth influencers to the same, equal space to share innovative ideas, new technologies, and transformational research.

Are you a youth-centered organization, innovator, or influencer? Join us! We are looking for partners who align with our science-based, inclusive, and forward-thinking values. We have a variety of sponsorship opportunities for our 2022 conference which will allow you to highlight your work to an international audience of public health, education, technology, and youth-engagement professionals.


YTH Live Global 2022 will take place October 12–13, 2022, on a dynamic and interactive virtual platform. We hope to see you there!

In partnership,
Vignetta Charles, PhD
Chief Executive Officer, ETR


Attendees Love #YTHLive

 **Bay Area Global Health Alliance**
@GlobalHealthAll


An inspiring and educational conversation at [#YTHLive](#)! 🙌 Thank you to our panelists Nisha Deolalikar (@Facebook) and Jonathan McKay (@girleffect) for their valuable insights, and Ifeoma Udoh (@ETRorg) for this platform.

 **Change.org India**
@ChangeOrg_India

Congratulations to changemakers, @ChoudharyArushi and @MeruVashisht, for winning the Digital Comprehensive Sexuality Education Innovation Challenge at [#YTHLive](#). [#SheCreatesChange](#)

 **ViiV Healthcare**
@ViiVUS

Supporting and fostering young leaders and health advocates is a key component of our mission to end the [#HIV](#) epidemic. That's why we're [#ViiVProud2Support @YTHorg](#) and this year's [#YTHLive](#) Global conference.

 **Kelly Jean Gainor**
@steelykellyjean

Day 3 of [#YTHLive](#) I just saw the most incredible presentation about using Minecraft to work with young people about healthy relationships. So much amazing work being done!

 **Lisa Adams**
@real_lisa_adams

"Every day, 810 women die from preventable causes related to pregnancy & childbirth worldwide, 20% of which occur in Nigeria." @hopeyemibabz inspired by your work on maternal mortality in Nigeria. Solutions should be built out of problems faced by such deep proximities. [#YTHLive](#)

WHO ATTENDS YTH LIVE GLOBAL?

Last year our virtual conference brought together innovators and changemakers from across the globe, as we talked about gender equity in tech with the Global Fund for Women and Dope Labs, digital sex education with Instagram and TikTok influencers, corporate social impact initiatives with LYFT, the power of social media to shape behavior with Facebook and Girl Effect, and offered inspiring workshops showcasing the latest youth-centered health innovations in technology, research, and practice. We featured live networking sessions, a reception with youth performers, exhibitor booths, a scavenger hunt, a pitch contest and an innovation challenge with cash prizes, and countless opportunities to connect.

PAST ATTENDEES INCLUDE

- Public Health & Health Care Professionals
- Technology Professionals
- Community Leaders
- Researchers & Policymakers
- Youth Advocates & Activists
- Educators
- Social Entrepreneurs
- Content Creators & Influencers
- Philanthropists

TOPIC AREAS REPRESENTED

- Sexual & Reproductive Health
- HIV/AIDS
- Pornography & Sexually Explicit Media
- Mental Health
- Intergenerational Immigrant Health
- Health Equity
- Trauma-Informed Care
- Adolescent Health Disparities
- Gaming & Gamification
- Internet & Web-Based Solutions
- Health Information Systems
- And more!



YTH Live Global 2021 BY THE NUMBERS

- 800** Hosted over 800 participants
- 60** From 60 countries around the globe
- 50** Created over 50 hours of engaging live content
- 40** Featured 40 posters and lightning stories focused on the intersection of youth, health and technology
- 56** Partnered with 56 organizations, corporations, and community partners

PREMIER SPONSORSHIPS

All premier sponsors receive:

- ✚ 4 complimentary conference registrations
- ✚ Acknowledgment as a premier sponsor with logo and recognition on the conference platform, ETR website, social media channels, newsletter, and all other promotional materials
- ✚ Virtual exhibit booth
- ✚ Table at live exhibitor lounge
- ✚ Item in virtual swag bag

DIAMOND	PLATINUM	GOLD	SILVER	BRONZE
Conference Co-sponsor	Youth Innovation Sponsor	Reception Sponsor	Plenary Sponsor	Scavenger Hunt Sponsor
\$50,000 <ul style="list-style-type: none"> ■ Co-host the YTH Live Global 2022 conference ■ Give a keynote address designed in partnership with ETR ■ Author a guest blog on ETR's website ■ Add up to 3 promotional items to the virtual swag bag, shared with all attendees throughout the conference 	\$30,000 <ul style="list-style-type: none"> ■ Host a rapid pitch contest for youth innovators taking place on the main stage of the conference ■ Support a prize for the winning innovation ■ Address attendees in a live or recorded speech ■ Logo will be prominently displayed during the contest 	\$25,000 <ul style="list-style-type: none"> ■ Host a networking reception for all participants on the first day of the conference ■ Address attendees in a live or recorded speech ■ Logo will be prominently displayed during the reception 	\$20,000 <ul style="list-style-type: none"> ■ Sponsor a conference plenary session ■ Collaborate with ETR to identify the topic and speakers for the session ■ Address attendees in a live or recorded speech ■ Logo will be prominently displayed during the plenary 	\$15,000 <ul style="list-style-type: none"> ■ Sponsor a virtual scavenger hunt that incentivizes attendees to participate throughout the conference ■ Support prizes for the top scorers ■ Logo and promotional video will be prominently displayed on the scavenger hunt, available throughout the entire conference

PRESENTATION SPONSORSHIPS

All presentation sponsors receive:

- ✦ 2 complimentary conference registrations
- ✦ Logo and recognition on the conference platform, ETR website, social media channels, newsletter, and other promotional materials
- ✦ Virtual exhibit booth
- ✦ Table at live exhibitor lounge

Workshop Sponsor	Youth Lounge Sponsor	Mindfulness & Health Sponsor	Video Channel Sponsor	Pre-formed Panel Sponsor
\$12,500	\$10,000	\$10,000	\$10,000	\$7,500
<ul style="list-style-type: none"> ■ Organize a customized workshop to share your innovative work ■ We'll provide dedicated promotion for your workshop before and during the conference ■ Logo will be prominently displayed during your workshop 	<ul style="list-style-type: none"> ■ Sponsor the virtual youth lounge, available throughout the conference ■ Logo will be prominently displayed in the lounge during the conference 	<ul style="list-style-type: none"> ■ Sponsor a conference session with a yoga, mindfulness, or meditation teacher that is open to all participants ■ Logo will be prominently displayed during the session ■ Speaker will recognize your sponsorship during the session 	<ul style="list-style-type: none"> ■ Sponsor the on-demand video channel, that will include digital posters, lightning stories, and other exciting multi-media content ■ Channel will be available to all participants ■ Logo will be prominently displayed on the video channel during the conference 	<ul style="list-style-type: none"> ■ Organize a panel and speak about an approved topic of your choice ■ We'll provide dedicated promotion for your panel before and during the conference ■ Logo will be prominently displayed during your panel

OUTREACH SPONSORSHIPS

All outreach sponsors receive:

- ✚ Logo and recognition on the conference platform, ETR website, social media channels, newsletter and other promotional materials



Scholarship Sponsor

\$5,000

Support 20 youth to attend YTH Live Global free of charge, plus a shout-out on ETR social media channels!

Social Media Sponsor

\$3,000

Receive 3 social media posts before, during, and after the conference on ETR social media channels

Swag Bag Sponsor

\$1,000

Add 1 promotional item to the virtual swag bag, shared with all attendees throughout the conference

Virtual Exhibit Booth Sponsor

\$1,000

Receive 1 virtual exhibit booth, open to attendees throughout the conference

PREVIOUS SPONSORS



THANK YOU

YTH Live Global 2022 will offer a unique opportunity for brands, organizations, and entrepreneurs to showcase their products, services, and leadership to a diverse audience of technology and health experts, youth advocates, and influencers.

Please contact us directly to discuss the options listed or an idea customized and unique to your interests and needs.

BETTY FUENTES

Marketing and Events Coordinator

Betty.Fuentes@etr.org

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