



# Partnership Opportunities

**VIRTUAL GLOBAL CONFERENCE**  
October 11, 2023 | [etr.org/ythlive](https://etr.org/ythlive)



Presented by **etr.**



## Become a YTH Live **GLOBAL PARTNER**

YTH Live Global is ETR's premier conference that centers on the convergence of youth, technology, and health. At the event, we invite youth and adults to the same, equal space to share innovative ideas, new technologies, and transformational research. At its core, YTH Live Global exists as a platform for youth to share their ideas and passions around what matters most in their lives.

ETR's flagship event brings together an engaged multi-disciplinary audience from nearly 50 states, and 45+ countries. We've welcomed youth and adult leaders in public health, education, content development, technology, and youth advocacy.

If your work involves technology for the health and well-being of young people, equity, or innovation for good, YTH Live Global is the conference for you and your team. We are looking for partners who align with our science-based and inclusive values. For this year's event, we have developed value-centered sponsorship opportunities that allow organizations to showcase their work and mission to a global audience.

Read on to learn more about this year's opportunities, and new conference format. We hope you'll join our sponsorship community as partners in the fight for health equity this October!

In partnership,  
Vignetta Charles, PhD  
Chief Executive Officer, ETR



## Attendees Love **YTH Live Global!**

**"I love that we get to hear youth who are putting in the work to share their experiences and give us adults feedback and suggestions on how we could do better when working with them."**

**"There are so many resources out there in the world I personally did not know were available, I would recommend others to attend for the same discovery."**

**"The virtual platform at YTH Live Global 2022 completely displayed all the characteristics of a physical platform. It's guest-friendly and interactive."**

**- Quotes from 2022 attendees**





# A DAY FULL OF YOUTH, INNOVATION, AND INTENTIONAL CHANGE

We've shifted the format of YTH Live Global to be more intentional in centering the voices of young people. As a one-day event, every session will incorporate youth voice, and more energy will be dedicated to our Innovation Challenge. The purpose of this year's conference is to bring the most cutting-edge innovation from young people directly to audiences that can support their work.

At ETR, we are committed to creating learning environments that center the diverse needs of attendees at this incredible event. We believe in the power and possibility of cultivating accessible spaces. This year, we will continue to host the event in a virtual space, making it more possible for attendees across the globe to participate. In our 2022 evaluation survey, 78% of respondents shared that they prefer virtual or hybrid event opportunities, emphasizing the continued need for virtual access to conferences.

By focusing on youth voice and accessibility, we can cultivate a conference atmosphere that is ripe for connection and synergy. We can't wait to connect with you at YTH Live Global 2023!



## YTH Live Global 2022 IMPACT AND REACH

**633** registrants from 45 countries

**95%** of participants would recommend attending YTH Live Global

**Over 90%** of participants felt the content met or exceeded their expectations

### OUR ATTENDEES ARE ENGAGED!

**900+** event chat messages

**400+** private chat messages

**2800+** discussion thread comments

### POPULAR CONTENT AREAS

- Health equity
- Sexual and reproductive health and rights
- Mental health and wellbeing
- Youth engagement and leadership
- Technology and social media
- Trauma-informed and healing centered approaches
- Youth-centered health design

# SPONSORSHIP OPPORTUNITIES



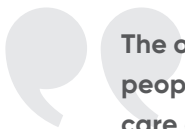
Sponsorship highlights your organization's commitment to the health and well-being of young people around the world.

We work hard to ensure that sponsors are placed at the center of the conversation. Every sponsorship package includes opportunities to connect with a vast multi-disciplinary audience of YTH Live Global attendees and provides access to networking within ETR's robust internal network.

Our sponsorship opportunities are divided into two categories, Premier and Community. If you don't see a package that aligns with your vision, reach out to us so we can brainstorm an option that better supports your goals.

## All sponsorship packages include:

- + two complimentary conference registrations
- + a virtual exhibit booth, and booth follow up contacts post event
- + promotion on conference platform, ETR's social media channels, and website



The opportunity allowed us to connect directly with young people around centering the needs of adolescents in health care environments. We had a lot of young people talk to us in the virtual exhibiting booth from countries that we don't usually get to engage with.

- 2022 Conference Sponsor,  
Adolescent Health Initiative



## PREMIER SPONSOR:

- Youth Innovation Sponsor
- Networking Sponsor
- Presentation Sponsor

## COMMUNITY SPONSOR:

- Accessibility Sponsor
- Youth Engagement Sponsor
- Connection Sponsor

# PREMIER SPONSORS



Premier sponsors support essential elements of the conference and serve as a key voice in the conversation around youth, technology and health, providing a platform for young people to share their ideas and passions around what matters most in their lives. Your backing offers attendees the opportunity to come together to innovate, collaborate, and push closer toward health equity.

**All Premier packages include:** one item in the virtual swag bag, two complimentary conference registrations, a virtual exhibit booth, booth follow up contacts post event, and promotion on conference platform, ETR's social media channels, and website.

## YOUTH INNOVATION SPONSOR

**\$30,000**

- Support a global challenge for youth-led health and well-being innovation, finalists will be invited to participate in a live rapid pitch contest during the conference to bring their idea to reality
- Fund the prize for the youth innovation challenge winning teams
- Provide a live or pre-recorded address to the full audience
- Logo prominently displayed during pitch contest
- Featured on ETR's Blog disseminated to network of ~30K

## NETWORKING SPONSOR

**\$25,000**

- Provide a 1-2 minute video about your organization and invite conference attendees to participate in networking opportunities
- Host a live-networking activity that allows sponsors and participants to interact in real time
- Support a series of enduring networking conversations available to attendees before, during and after the event
- Logo prominently displayed on networking opportunities
- Recognition in networking session outcomes promoted to ETR attendees

## PRESENTATION SPONSOR

**\$20,000**

- Lead a breakout session related to the conference theme or other youth-centered topic
- Logo prominently displayed during breakout session
- Dedicated promotion for your session before and during the conference
- Placement of a feature story on ETR's Blog and promoted on social media about a young person in your organization or community who deserves recognition or has made an impact

# COMMUNITY SPONSORS



Community sponsors support the creation of learning environments that meet the diverse needs of attendees across the globe. We believe in the power and possibility of cultivating intentional spaces, especially in the fight for health equity. Join us as a partner today to help build our vibrant conference community.

**All Community packages include:** two complimentary conference registrations, a virtual exhibit booth, booth follow up contacts post event, and promotion on conference platform, ETR's social media channels, and website

## ACCESSIBILITY SPONSOR

**\$10,000**

- Support the hosting of the event in a virtual conference platform
- Sponsor the closed-captioning services during the event
- Recognition in the accessibility instructions sent to attendees

## YOUTH ENGAGEMENT SPONSOR

**\$5,000**

- Sponsor 20 youth to attend YTH Live Global
- Support youth-driven initiatives in event planning and facilitation
- Identify a youth leader from your organization or community to serve as session moderator during the event

## CONNECTION SPONSOR

**\$1,000**

- Virtual exhibit booth that includes the opportunity to upload content including posters, videos, images, links, and pdfs
- Connect with conference attendees both in real-time and asynchronously using the chat feature in the virtual exhibit booth

# PREVIOUS SPONSORS



## THANK YOU

YTH Live Global 2023 will offer a unique opportunity for brands, organizations, and entrepreneurs to showcase their products, services, and leadership to a diverse audience of youth and adult leaders in public health, education, content development, technology, and youth advocacy. Join us as partner in the fight for health equity!

Please contact us directly to discuss the options listed or an idea customized and unique to your interests and needs.

**BETTY FUENTES**  
Event Logistics Coordinator

Betty.Fuentes@etr.org  
ETR | etr.org