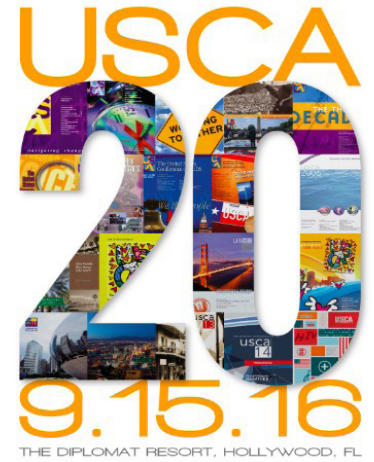




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# IMPACT OF CBA PROVIDER NETWORK AT USCA

## Communication

- Shared messaging throughout the Capacity Building Assistance (CBA) Village, United States Conference on Aids (USCA) app, and multiple social media accounts.
- 31 seminars, workshops, and roundtables by CBA providers - all sessions were well-attended and some were standing-room-only!
- Affinity sessions, CBA social hour and network, and brand ambassador awards.



**1,711**   
 Combined, all CPN sessions and roundtables had 1,711 attendees\*

## Coordination

- Cohesive promotion of the CPN and dissemination of information through the CBA Village.
- Prize opportunities for attendees who visited every CBA booth.

## Collaboration

- Network-wide collaboration preparing for USCA prior to conference.
- 7 sessions were collaborations between multiple CBA providers.
- The CBA Village was one BIG collaboration.

**21** CBA providers participated in CBA Village.

## The CBA Village



- 100% of CPN involved in CBA Village.
- High levels of participation and engagement from CDC, CRC, and CBA providers.
- CBA providers are tracking new contacts made at USCA and some report receiving new CRIS requests as a result of engagement at the conference.

\*Total may include the same individual attending multiple sessions.