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Richard Schuetz: California is the US' largest gaming market opportunity

Richard Schuetz, the owner of Schuetz LLC, stated his belief that California is the largest gaming state in the United States, and it represents the country's largest market opportunity for the betting and gaming industry.

Speaking at last week's SBC Summit North America, Schuetz emphasized that the Golden State is the biggest gaming state in the US, not Nevada as some people would claim.

"A lot of people are running around right now arguing that they know a lot about California, and I think what their background is is that they visited Disneyland once. I was appointed twice by the Governor as the Commissioner in California," he stated.

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