



# Clearing the Air

## Let us help with free air quality analysis

We have recently worked with several California casinos to measure their air quality and help them implement policies to improve air for staff and patrons. Let us help you with free, accurate data collection using our industry-standard SidePak Aerosol Monitor.



### You own the data

We will not share or publish the results with anyone without your approval.

### Cater to more of your patrons

Our data collection includes an accurate count of how many patrons are actively smoking

inside your casino. It may be less than you think. Most Californian's are non-smokers and prefer to breathe clean, smoke-free air.

## Case Study

Our recent work with Win-River Casino in Redding, CA showed a high initial level of air contamination even though the actual number of smokers was small.



Before the smoke-free policy was in place, **only 1 in 10** patrons was actively smoking at any given time.

## 3-5x higher

Initial levels of fine-particle exposure in indoor gaming areas, compared to what the EPA says is **safe for outdoor air**.

**98%** Reduction in levels of fine-particle exposure in the air **after a smoke-free policy** was implemented.

See our complete findings and results in our published paper available online:

[www.mdpi.com/1660-4601/13/1/143](http://www.mdpi.com/1660-4601/13/1/143)

## Why it matters

Regularly breathing secondhand smoke increases your risk for lung cancer, stroke and heart disease.

The American Society of Heating, Refrigeration and Air Conditioning Engineers (ASHRAE) has stated that no form of ventilation or air cleaning technologies can control the health risks of secondhand smoke.



## Good for health, good for business

Nonsmoking policies protect guests and staff from the effects of secondhand smoke, while improving your bottom line:

- Save money on cleaning and repair
- Reduce employee sickness and time off from work
- Attract families with children
- Attract Millennials, who are less likely to smoke or tolerate secondhand smoke than older guests



## A Breath of Fresh Air.

Now, San Diego's Largest Non-Smoking Gaming.

PLAY. WIN. TOGETHER.



Following our success with Win-River, we collected data for **Sycuan Casino** in San Diego, CA. This led them to greatly expand their nonsmoking gaming areas.

The National Congress of American Indians has endorsed comprehensive tribal commercial tobacco-free air policies in indoor workplaces and public places, including tribal casinos.

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For more information, or a free air quality analysis, please contact us at 916.642.1187 or visit [www.etr.org/CCAP](http://www.etr.org/CCAP)

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