

Evaluation and Data Collection Webinar Series

Mapping Your Program Ideas to a Useful Logic Model



January 18, 2012

TABONO CBA PARTNERING TO BUILD EXCELLENCE IN HIV SERVICES

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Tabono means "oar" or "paddle" in the Andinkra

language of West Africa. It symbolizes Unity of Purpose

and Hard Work to reach a destination or goal.

Tabono CBA works with Organizations to:

- Improve HIV Programming
- Reduce HIV Risk and Transmission in various communities



Evidence Based Interventions (EBI):

Pre-Implementation, Implementation, Maintenance and Adaptation support for: SIHLE, FOY, d-up!, SISTA

Public Health Strategies (PHS):

Guidance for CBOs that provide Counseling, Testing, Referral (CTR and Comprehensive Risk Counseling and Services (CRCS)

 Monitoring & Evaluation (M&E): Training and Technical Assistance (TA) on evaluation planning, process and outcome measures and tools, community discovery, logic modeling and more...

Cultural "Competency":

Customized Trainings and TA on workplace diversity, individual and group facilitation skills, and all related special issues faced by the youth, LGBTQ, MSM and women populations in your local community.

Meet Your Presenters: B.A Laris

A few B.A Highlights:

- ETR since 1999
- CDC DHAP Tabono CBA
- FYSB & State PREP
- CDC DASH evaluations on nutrition and physical activity
- GLBTQ support for districts
- CA Office of Family Planning (OFP)
- TA and Evaluation in West Africa
- Avid Triathlete, Pilates Instructor and Mom





Webinar Agenda

- Welcome / Introductions
- Objectives
- What is a Logic Model?
- Creating Your Logic Model
- Finishing Up
- Questions and Answers



Webinar Objectives

- Enhance knowledge of the usefulness of the logic model
- Improve skills to write statements for components of logic model
- Improve skills to write SMART objectives

What is a Logic Model?



Logic Models are ...



Where are we? Inputs and Resources

How will we get there?

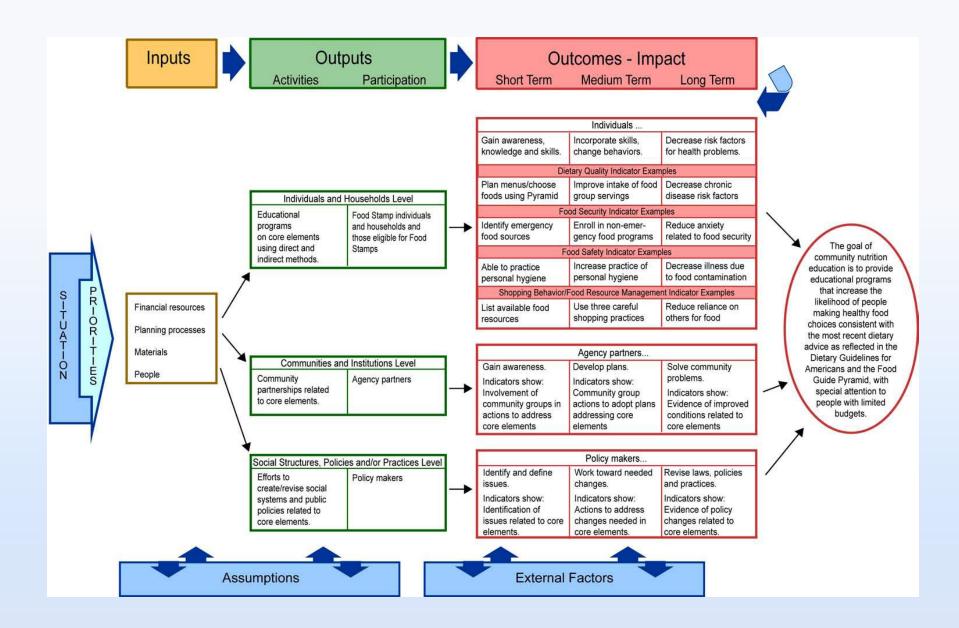
Activities and Outputs

Where do we want to go?
Outcomes

Basic Components



However, there are many ways to depict a logic model...



RUSH Logic Model

Situation

Activities Inputs

Target Systems

Outcomes - Impact

Lack of information regarding reliable models for increasing use of NIDRR research results.

- NIDRR Grant support
- Staff Time 2FTE
- · SEDL organizational supports
- Related D&U work experience
- NIDRR TA. Guide
- · Assess the use and obstacles to use of NIDRRsponsored research by target systems
- Develop researchbased models to suggest effectiveness under particular circumstances
- Provide. information and technical assistance to NIDRR grantees to enhance utilization planning and related outcomes
- Facilitate networking via Web site, toli free number, and informational products
- · Solicit applications to fund Research Utilization Awards (RUAs)

- designed to accomodate diverse audiences. project inputs. and strategies for bringing research to practice

Outputs

research-based

utilization models

· Variety of new

- Data demonstrating effectiveness of model application by topic and target audience
- Targeted informative E-mail and Web-based resources
- RUAs supporting. grantees' contribution to utilization model testing and refinement

- NIDRR Grantees that are conducting research activities
- NIDRR management responsible for developing research project priorities

Short-Term

- Expanded awareness and understanding of utilization ptanning (envisioning utilization) within 50% of target systems
- 50% of NIDRR grantees report. increased awareness of research-based utilization models and associated

Intermediate

- Increased use of researchbased models of utilization by 50% of NIDRR researchers
- data collection and reporting regarding research to practice utilization outcomes by 50% of target systems

Increased

Long-Term

 Increased use of NIDRR researchers' findings by all target systems that can most benefit from them



Data

- Annual survey of target system (self-report)
- Pre/post tests of individualized TA recipients

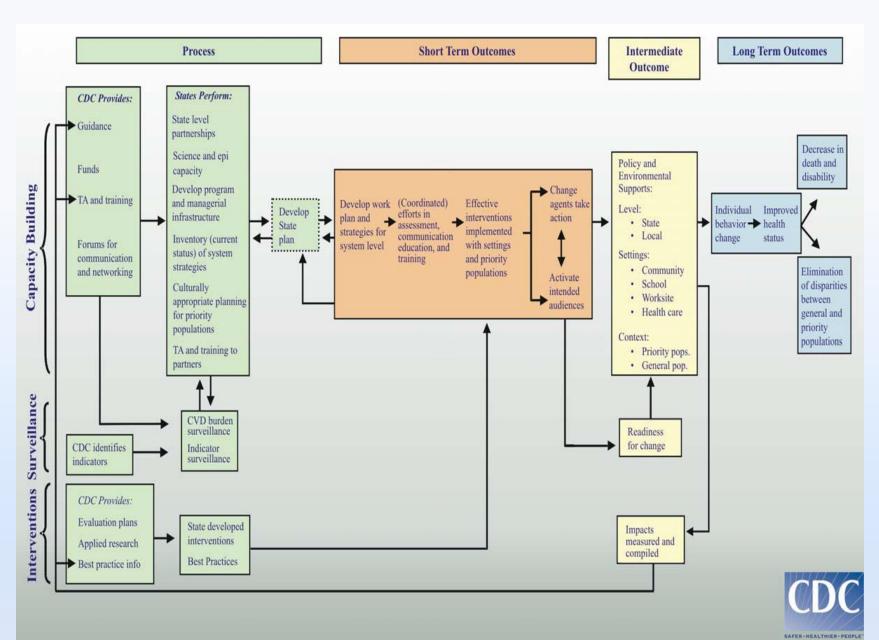
- · Use of utilization plans
- Report on use of RUAs (Focus Group)

Data

Dissemination Planning and Actions/Intensive Utilization Activities

BEST to a project of Continued Colorate and Development Laboratory (SCOL). It is headed by the National Lectures on Development Administration Recognity (SCOLE).

Coppyie 2001 by #4 Southwest Educational



Inputs

- What resources you have
 - -Staff
 - Materials
 - -Curricula
 - Funding
 - -Equipment



Activities

- What you will do
 - Select a curriculum
 - Develop a training program
 - Train educators
 - Implement
 - Identify a coalition



Outputs

- What happened
 - # youth served
 - # educators trained
 - Curricula or training packages being developed
 - Policies
 - Reports



Outcomes

- Your intended results
 - -Short-term
 - -Intermediate
 - –Long-term



Creating Your Logic Model



Before starting...

 Have a clear and comprehensive understanding of the problem and the resources



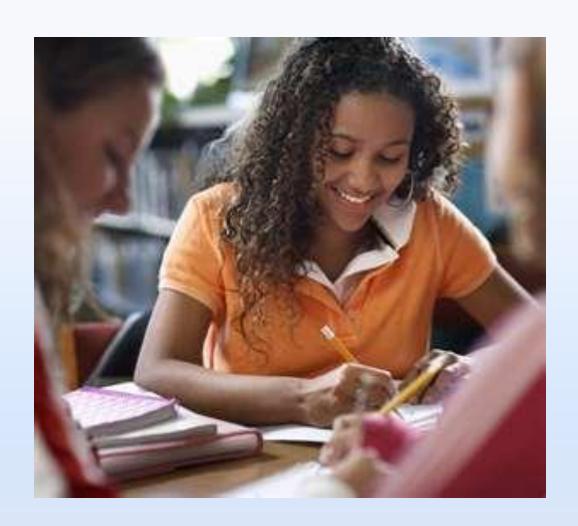
Where are we?



Do your research...

- Review existing data
- Conduct a needs assessment
- Collect additional data
- Review theories and published research

Filling in Your Logic Model



GOAL:

PROBLEM INPUTS ACTIVITIES INTER-SHORT-TERM MEDIATE OUTCOMES OUTCOMES OUTPUTS

From your research...

 Fill in your problem statement and your inputs



GOAL:

HIV
treatment
adherence
rates are
low
among
African
Americans
and
Latinos

INPUTS

Drug
subsidies
Federal
funding for
clinics
Health
educators

ACTIVITIES

OUTPUTS

SHORT-TERM OUTCOMES INTER-MEDIATE OUTCOMES

Where do we want to go?



Goal Statement

- Broad statement of desired accomplishment or condition
- Establishes overall direction and focus
- Not always intended to be attained
- Specific to your situation

Goal Statement Examples

- To reduce HIV rates among adolescents in X community
- To reduce obesity rates in young adolescents in X state
- To improve cardio-vascular fitness of youth participating in X program

GOAL: Increase HIV treatment adherence rates among African Americans and Latinos living with HIV in the urban areas of our state

PROBLEM

HIV
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INPUTS

DrugsubsidiesFederalfunding forclinicsHealtheducators

ACTIVITIES

OUTPUTS

SHORT-TERM OUTCOMES

INTER-MEDIATE OUTCOMES

Short-Term Outcomes

- Immediate Results
 - Knowledge
 - Awareness
 - Attitudes
 - Skills
 - Intentions*



Short-Term Outcome Examples

- Increase awareness of pregnancy prevention resources in community
- Increase knowledge of contraception options
- Improve self-efficacy to use condoms
- Increase intentions to delay initiation of sexual intercourse

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ACTIVITIES

OUTPUTS

SHORT-TERM OUTCOMES

·Increase

knowledge why adherence is important Increase intentions to adhere to treatment

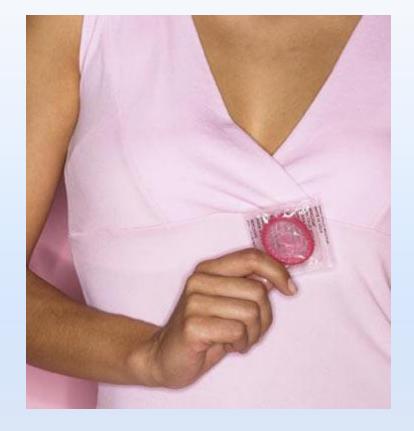
INTER-MEDIATE OUTCOMES

Intermediate Outcomes

What you do with short-term

outcomes

- Behaviors
- Practices
- Actions
- Intentions*



Intermediate Outcome Examples



- Delay initiation of sexual activity
- Increase condom use

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subsidiesFederal funding for clinicsHealth educators

ACTIVITIES

OUTPUTS

SHORT-TERM

OUTCOMES

·Increase knowledge why adherence is important ·Increase intentions to adhere to treatment

INTER-MEDIATE OUTCOMES

·Increase incidence of having medication ·Decrease rates of missed appointments

Long-Range Outcomes

- May reflect your goals
- Intentions as intermediate outcome and behaviors as long-range
- Project-specific sequencing

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ACTIVITIES

OUTPUTS

SHORT-TERM OUTCOMES

Increase
 knowledge
 of where to
 get
 medication

INTER-MEDIATE OUTCOMES

Increase intentions to use medication

LONG-RANGE OUTCOMES

·Increase incidence of treatment adherence ·Decrease rates of missed dose

Outcome Objectives in Detail



Outcome Objectives are...

- Specific
- Measurable
- Achievable
- Realistic
- Time-Phased

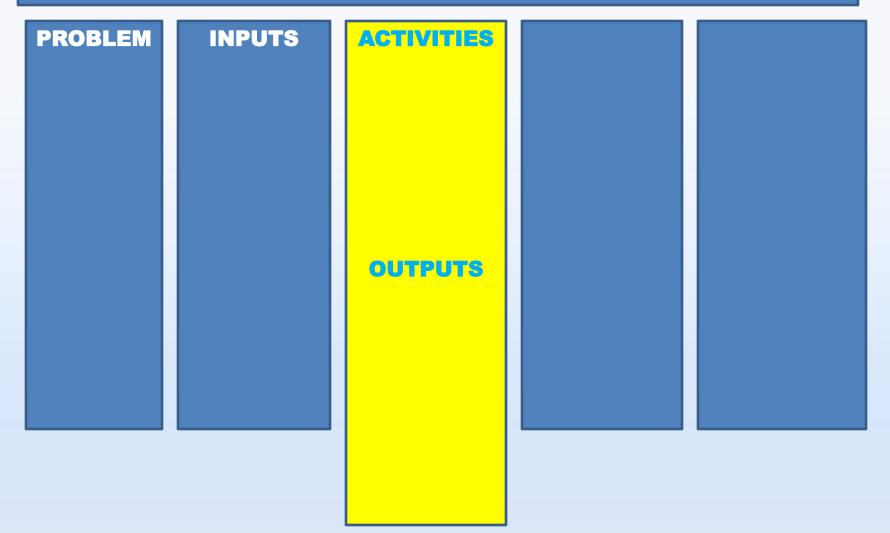
Outcome Objective Example

 By the end of the project, of the 500 youth participants, 80% will indicate an 80% increase in knowledge regarding where to access reproductive health services, as measured by pre-post survey.

How will we get there?



GOAL: Increase HIV treatment adherence rates among African Americans and Latinos living with HIV in the urban areas of our state



Activities are what you will DO...

- Conduct RFP process
- Develop and pilot training materials
- Conduct training of trainers
- Provide technical assistance

Outputs are your participants and products...

- Educators trained
- Youth served
- Materials and documents
- Policies

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ACTIVITIES

Work with
CAB
committee
to identify
barriers
Develop
training
program
Train
educators
Implement
home visits

•12 trained educators
•Training package

SHORT-TERM OUTCOMES

·Increase knowledge of where to get medication INTERMEDIATE
OUTCOMES
Increase
intentions to
use
medication

Process Objectives



Process Objective Examples

 By year two of the project, staff will have trained 100 health education teachers in the state on the selected scientifically based health education curriculum.

 Of the 300 high risk youth targeted, 80% will complete all 8 prevention education sessions by the end of the school year, 2012.

Ask yourself...

- Will this get us where we want to go?
- Is the logic model "logical"
- Is anything missing
- Is everything necessary

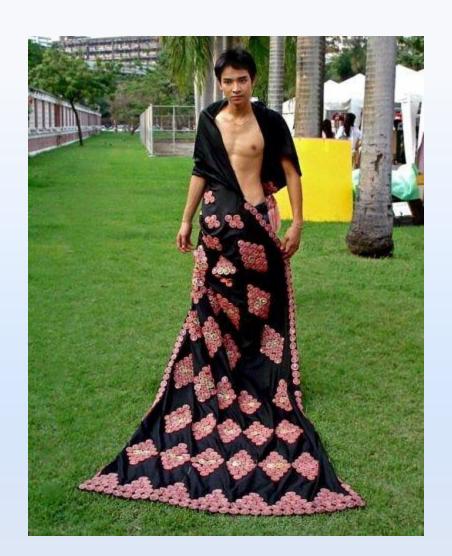


Final Points

- Involve a wide range of stakeholders
- Start early
- Revise as necessary



Questions





Thank you!

We hope you join us for the next in our "So What Now?!"

Evaluation and Data Collection Webinar series:

What is Really Going On Here...
Understanding Situational Analysis
Feb 29th



For more information on the information presented or to request free CBA services, get in touch!

Tabono CBA Project

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